

...Because We Care

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FARMERS®

Farmers Acquires AIG Auto Insurance

Farmers Insurance announced that they have purchased AIG's auto insurance business. This includes AIG and 21st Century. Two days after the announcement was made, agents were invited to a meeting to learn more. While there are still details to be worked out, this will be a win for everyone involved. First, and most important, this portion of AIG is profitable. In fact when the deal closes in a few months, Farmers will add \$1.6 billion in surplus. Since Farmers portion of the purchase is \$1.4 billion, this is a good deal.

What this means to you as a customer is there will be no change at all. Your business will continue to be the same. For Farmers and for the agents, this means more customers. As every business owner tries to grow their business, I am very excited about this. If you have any questions or concerns, please call our office and I will do my best to answer them.

New Billing System

Beginning in June, Farmers will be introducing a new computer billing system that will be especially important for those of you receiving monthly bills. Your bill should be easier to understand and there will be less fluctuation month to month. This should reduce the number of phone calls that you have to make to understand our bills. I will have more details on this in the next newsletter as I learn more about this.

If you haven't met with us in a year or more, call today to schedule an appointment. It is important that we meet to review all of your cover-

There is an important one time change in 2010 for income taxes. You may need to start planning now. Call me today!

Charity of the Month

The March of Dimes is the charity that Farmers Insurance supports and encourages all of us to also support. On July 22, 2009 we have one day called *Be A Hero For Babies Day*. On that day Farmers agents and employees will raise over \$3,000,000. In order to do my share I need your help. I know times are tight, but if you have it in your heart to support babies who need your support, please help me with this day. I want to raise \$5000 this year. Here is my offer. If I raise \$4000 or more in contributions I will contribute \$1000 to this worthy cause.

Make your check payable to the March of Dimes and mail it to my office before Memorial Day. Let's all Be A Hero For Babies.

Dave

Spotlight Business: River's Edge Cafe

If you have been to our office since December, you may have notice River's Edge Café right across the street. The food is incredible and as you might imagine, we do go there often. Owners Jeff and Cathy Jones have done a fantastic job of combining, good food, a comfortable place to go, and pleasant service to make this a destination on its own. There is a regular menu of breakfast items and sandwiches along with daily specials. My contribution is the Thursday special sandwich. I kept asking for a Reuben and they delivered. It started out as a trial and made the regular special list. I want them to name it "The Dave", but so far they haven't. Stop in and recommend this to them.

River's Edge also has a great selection of coffees, teas, smoothies, and ice cream. I recommend everything. There is also a huge deck to sit outside and overlook the Fox River. Bring your computer and use their free Wi-Fi.

On weekends there is entertainment and open mike night. Visit their web site at www.theriversedgecafe.com.

\$0.00

This is how much money I will be sending to you or your family if you become disabled or die without insurance. Do you really want that for your loved ones?